

Top Secret Gadget List

(as Used by The Periscope Celebrities)



With Michael Cheney

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Oh and one last thing - even my lawyers have lawyers. #justsayin

Getting Started

Of course you can just grab your smartphone, open Periscope and hit “Start Broadcast” but that’s what *most* people do.

And if you do what *most* people do you’ll *get* what most people get (not much).

You need to raise the bar, stand out with your Scopes and come across as professional. It’s easy when you know how and use the “gadgets of the Peri-celebrities”. Ready?

Let’s do this!

Michael Cheney

How to *Look Great, LIVE!*

It’s very important to look good on your Scopes and I’m just talking about your hair!

You need to have the right lens otherwise your head will just fill up the entire screen and there’ll be no depth or wider field of vision.

The way I do this is by using a special wide angle lens.

It’s called an [Ollo Clip Lens](#) and it also comes with a cool fisheye lens too.



So when you connect this to your smartphone it makes your Scopes instantly look more professional and stand out from the crowd.

Plus when you use the rear-facing camera (to show a screen, slides or other object) the in-built fisheye lens of the Olloclip gives it a cool effect.

[Buy the Ollo Clip here.](#)

How to Achieve Awesome Audio

There's nothing worse than tuning into a Scope only to have all the background hiss, the sound of dogs barking or wind rattling into the smartphone of the broadcaster.

It ruins your credibility instantly and will cost you a lot of Viewers.

What the Periscope celebrities do is use a plugin mic for their smartphones.

I use the [Rode Lav Mic](#) which plugs straight into your smartphone and records crystal-clear sound with no fuss.

It clips right onto your lapel or clothing, is small and unobtrusive and picks up only your voice and not any background noise you don't want.



You can also place a powered speaker next to the mic and it will broadcast that music / sound clip in high quality too.

This is what I use to play jingles on my shows – just this one mic, it's awesome.

[Buy the Rode Lav mic here.](#)

(By the way – don't think you can "get away" with just using the in-built mic of your phone or the earbuds which came with your phone. They are nowhere near as good quality and you will look unprofessional broadcasting with those on!)

How to Juice Up Your Broadcasts with Jingles

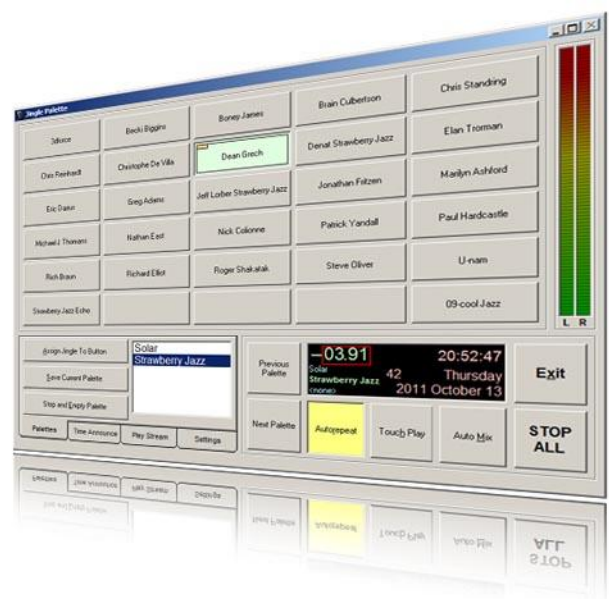
If you've attended any of my Scopes (you have right!?) then you'll know I like to make them entertaining by using jingles.

I get asked **a lot** about how I do this.

It's real simple.

I use the free software [Jingle Palette](#).

It's totally awesome and lets you add a bunch of different sound effects, sound beds, sound tracks and audios which you can easily play back at the touch of a



button.

You just need to make sure you have a speaker placed close to your [Rode Lav mic](#) and you're good to go!

Happy jingling!

How to Go Hands Free

Nothing says "unprofessional" more than a wobbly Broadcast where you're trying to hold the phone in one hand and manage everything else with the other.

Don't do it.

You'll come across as a real newbie.

You need to get a tripod and the [Pro Series Tripod](#) is the best on the market.

It is quite straightforward to use;

The screws all tighten and loosen easily and the smartphone mount performs well.

You can tilt the angle of the phone any way you want and have it running landscape or portrait.

Now you have everything you need to broadcast like a Pro! 😊

